



China International Sporting Goods Show 2015 Fuzhou

Buyer Guide (For Visitors)

May 8-11 , 2015

Fuzhou Strait International Conference & Exhibition Center (SICEC)

Address: Linpuzhou, Cangshan District, Fuzhou City, Fujian



Sponsor:

China Sporting Goods Federation

Organizers:

China Glory Sporting Goods Promotion Company

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PREFACE

Dear Visitors,

Thanks for your participation and support to China Sport Show.

Fuzhou Strait International Conference and Exhibition Center during May 8-11, 2015. It is China's only national class, international level sporting goods show, and one of the world's most influential trade shows for the sports industry.

China Sport Show 2015 will occupy all 10 exhibition halls with an indoor exhibition area of 120,000 sqm. Exhibits are divided into 6 categories, namely Sportswear & Leisure Apparel Zone, Stadium & Gym Facilities Zone, Racket Game Equipment Zone, Outdoor sports, Cycling, Skate & Boards Equipment Zone, Fitness Equipment Zone and Ball Games Zone. About 1100 exhibitors will presents exhibits with 3000 brands.

In order to assist you in your preparation for the coming China Sport Show, we have designed this manual to simplify your arrangements.

For further information about China Sport Show, please visit the following website regularly:

www.sportshow.com.cn

CONTACT LIST**Departments of the Organizing Committee**

Departments	Contact	Telephone
Exhibition Dept.	Ms. Guo Chao(Justine) guochao@sportshow.com.cn	+86-10-87183960
Show Event /Forum	Ms.Wang Lei wanglei@sportshow.com.cn	+86-10-67102728
Trade visitor	Ms.Lou Danping(Deborah) loudanping@sportshow.com.cn	+86-10-87182997
Media	Mr. Cui Kankan cuikankan@sportshow.com.cn	+86-10-67156227

GENERAL INFORMATION

1. Venue:

Fuzhou Strait International Conference & Exhibition Center (SICEC)

Add: Linpuzhou, Cangshan District, Fuzhou City, Fujian

2. Time:

Date	8-10 MAY	11 MAY
Exhibitors	8: 30 - 17: 00	8: 30 - 13: 00
Visitors	9: 00 - 16: 30	9: 00 - 12: 00

3. Travel service and reception:

Beijing China Travel Service Limited

Mr. Wang Xin/ Ms. Wang Xiuli

Tel: +86-10-58203298, 58203398

Fax: +86-10-58207800

E-mail: wangxin@bjcts-mice.cn

4. Other information

Credit card & currency:

Currency exchange is widely available in most major hotels, banks and at the airports. Credit cards are only accepted in major hotels, restaurants and shopping centers. Visa and MasterCard are most commonly used in China.

Insurance:

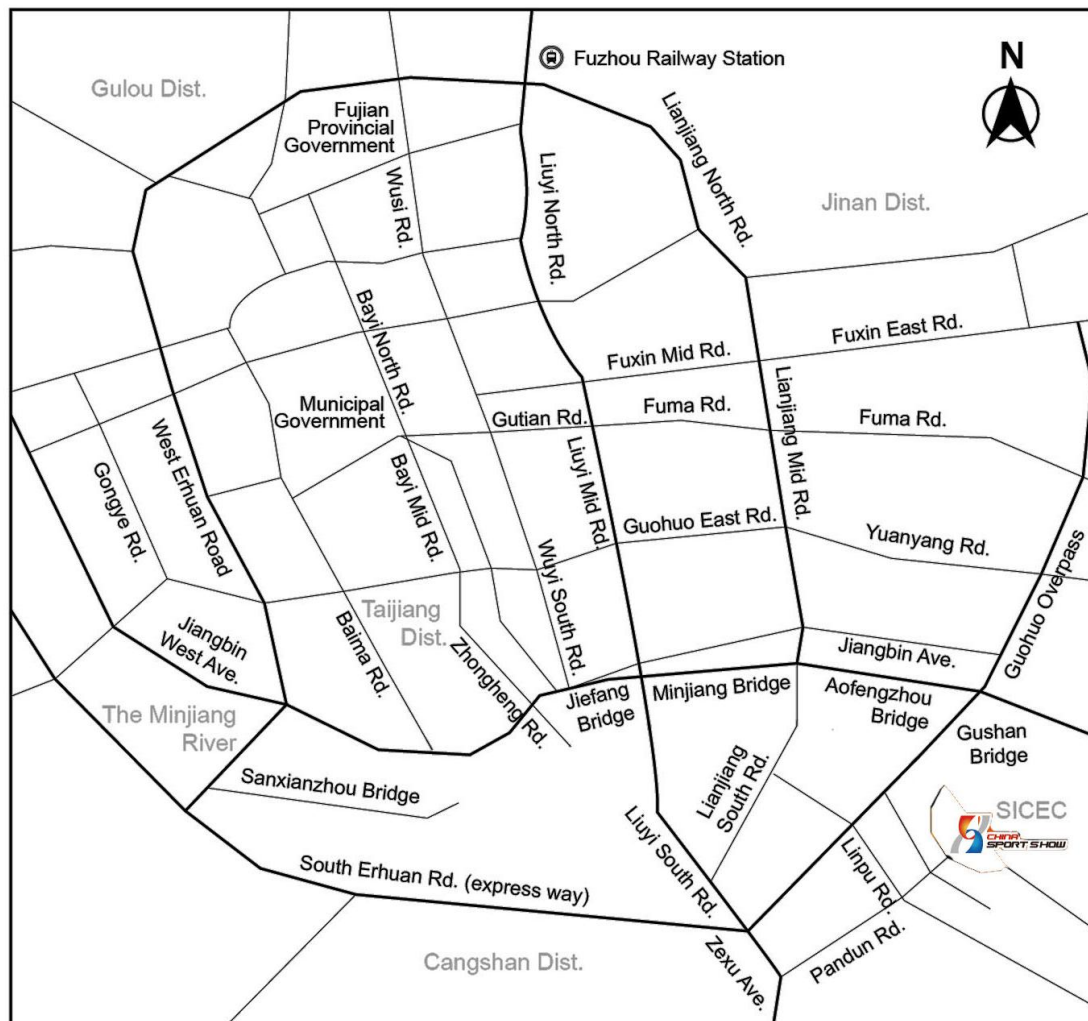
Exhibitors and delegates are advised to affect their own personal accident, property and exhibits insurance from their home country.

Weather :

Temperature in Fuzhou during China Sport Show 2015 is about 19-27 °C.

LOCATION & TRANSPORTATION

As the roads around exhibition center are under expansion construction, this map is only for your reference.



【Travel】**By Air**

Nearest airport: Fuzhou Changle International Airport

IATA code: FOC.

To Expo Center: 42 km, 40 minutes drive.

To downtown: 39 km, 40 minutes drive.

Fuzhou Changle International Airport has direct or connecting flight (international) between main cities such as Hongkong, Taipei, Taichung, Kaohsiung, Hualien, Macau, Singapore, Kuala Lumpur, Tokyo, Osaka, Siem Reap, Djakarta and Bangkok.

Recommended transit airport (domestic): Shanghai, Guangzhou, Xiamen, Chengdu and Wuhan, depending on your departed city.

Flight check: http://english.ctrip.com/flights/#ctm_ref=nb_fl_top

**By Train**

There are two train station in Fuzhou City, Fuzhou Station and Fuzhou South Station.

High speed (G trains) is only available from Beijing (8 hrs) and Xiamen (1h25m).

From Shanghai or other main cities of China, there are only CRH (D trains) available. There is no train from Guangzhou to Fuzhou.

Train check: <http://english.ctrip.com/trains/>

【Local Transportation】**Airport shuttle bus**

Line	Origin-Destination	Service Time	Duration	Price (Yuan/person)
Line 1-up	Airport-Apollo Hotel	8:00-last flight	50 mins	25
Line 1-down	Apollo Hotel-Airport	5:30-22:00	50 mins	25
Line 2-up	Airport-Fuzhou Train Station	First flight-22:30	60 mins	25
Line 2-down	Fuzhou Train Station-Airport	6:00-20:00	60 mins	25
Line 3-up	Airport-Fuzhou South Station	Flexible	50 mins	25
Line 3-down	Fuzhou South Station-Airport	11:00-17:00	50 mins	25
Line 4-up	Airport-Taijiang Wanda Plaza	First flight-21:30	50 mins	25
Line 4-down	Taijiang Wanda Plaza-Airport	6:20-20:20	50 mins	25
Line 5-up	Airport-Jinshan Wanda Plaza	Flexible	60 mins	30
Line 5-down	Jinshan Wanda Plaza-Airport	5:50-19:10	60 mins	30

**Taxi**

Base fair is 10 Yuan for 3 kms. Exceeded distance charges 2 Yuan/km (Late Night Price 2.4 Yuan/km 23:00-5:00). Only RMB accepted.

**Bus**

Line 1:Ximen-Baihuting-SICEC

Line 2: Railway Station-East Office -SICEC

Line 4: Zuohai Park West Gate-Fengquan Environment Protection Group- SICEC

Line 28: Kangcheng -Baihuting-SICEC

Line 42: Jinshanjinju- Baihuting-SICEC

Line 103: Jinniushan Park- East Office-SICEC

Line 136: Rende Station-SICEC

Line 163: Gulou Garden of Jinshan Industry - East Office-SICEC

Line 301: Zuohai Park West Gate- Baihuting-SICEC

Line 307: Fuda East Gate-SICEC

Line 501:SICEC West Station- Financial School

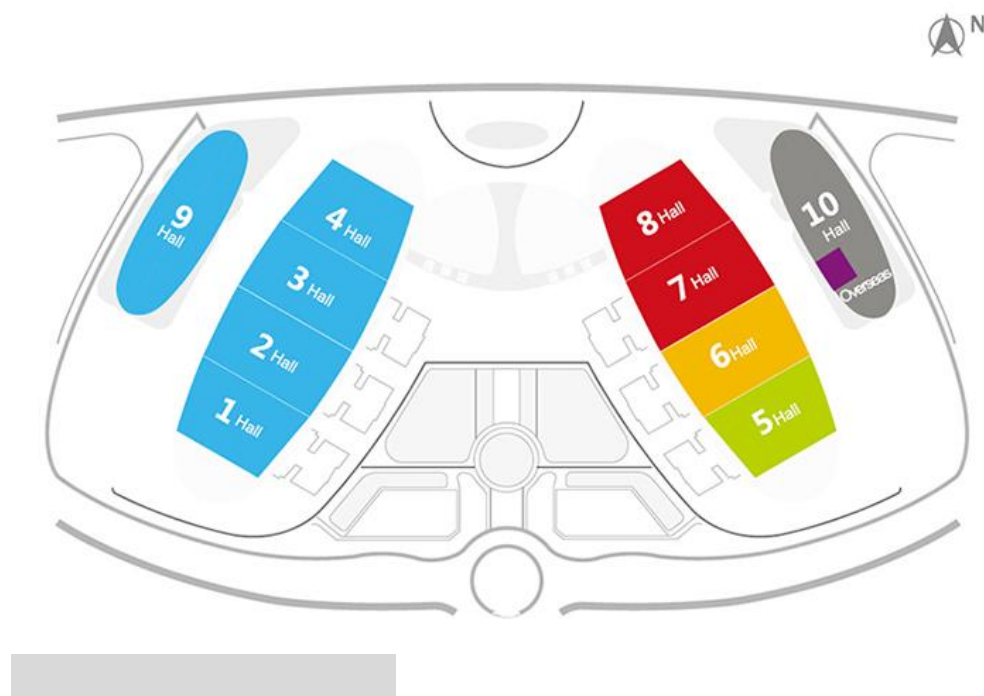
Baihuting Line: Baihuting Terminal-SICEC

Provincial Sport Center Line: Provincial Sport Center-SICEC

LAYOUT OF CHINA SPORT SHOW 2015

1. Layout

- Hall **1** Commercial / household fitness equipment
- Hall **2** Commercial / household fitness equipment
- Hall **3** Commercial / household fitness equipment
- Hall **4** Commercial / household fitness equipment
- Hall **9** Outdoor fitness facility/rehabilitation equipment
- Hall **5** Outdoor sports, cycling, skates& boards equipment
- Hall **6** Racket game equipment
- Hall **7** Sportswear and leisure apparel
- Hall **8** Ball game equipment
- Hall **10** Stadium Construction and gym facilities, Overseas Exhibitions



ENTRANCE & EXIT



Entrance & Exit No. 1--Corridor of Convention Center

Entrance & Exit No. 2-- Corridor of Hall 9

Entrance & Exit No. 3-- Corridor of Hall 10

Entrance & Exit No. 4-- Beside Hall 4

Entrance & Exit No. 5-- Beside Hall 5

REGISTRATION COUNTER

1. Square of Convention Center

2. Lobby of Hall 9

3. Lobby of Hall 10

SERVICE FACILITIES



Secretariat of China Sporting Goods Federation:	FL1, Convention Center	Cloakroom:	FL1, Convention Center
		Infirmary:	Rm 114, Convention Center
VIP Buyer Service Center:	VIP Lounge Hall 6	Business Center:	FL1, Convention Center
VIP Lounge	Corridor Hall 2, 3, 5, 6	Snack Stand:	Between Hall 4&9, Hall 8&10
IPR Office:	FL1, Convention Center	Canteen:	Beside Hall 4 &8
Media Center:	FL1, Convention Center	Police Office:	A0/B0
Info Desk:	Each Entrance & Exit, Each hall	ATM:	A0/B0 (China CITIC Bank)

HOTEL INFORMATION& BOOKING

Please send your reservation to: Beijing China Travel Service Limited.

Tel: (8610) 58203298 or 58203398 Fax: (8610) 58207800 E-mail: wangxin@bjcts-mice.cn

Contacts: Mr. Wang Xin/ Ms. Wang Xiuli (8610) 139 1060 9182 /

Mr. Sean Zhai (8610) 138 1124 0886

【Notes】

1. Reservation can only be confirmed when deposit is paid. If any change or cancellation of your booking, please do inform BCTS in writing, not to the hotels.
2. Due to the limited number of rooms blocked, your reservation will be confirmed on a **first-come- first-serve** basis. BCTS written confirmation will serve as the only certification for your reservation.
3. Because of the limited number of rooms and the strict cancellation clause, when booking rooms in **SHERATON FUZHOU HOTEL** or **THE WESTIN FUZHOU MINJIANG**, a full payment of all room nights will be charged to guarantee your reservation.

Upon your checking in the hotel, you will pay a deposit for any miscellaneous which may occur during your stay.

If any cancellation after April 1st 2015, or “no show”, a full penalty will be charged as cancellation fee. (e.g., a guest books a room from May 6th to May 11th, but he cancels 2 nights on April 3rd, then he needs to pay the room charge of the 2 nights as cancellation fee.)

4. When booking rooms in hotels **No.03-No 09**, one-night deposit is needed to guarantee your reservation. Upon your checking in the hotel, you will settle the balance dues of your room rates and pay a deposit for any miscellaneous which may occur during your stay.
5. If any cancellation after April 1st 2015, or “no show”, the cancellation fee of 1 night room rate will be charged.
6. If any other service in the hotel you may need, please send your detailed request to BCTS directly in advance.
7. If any other travel service you may require, such as meetings, workshops, banquets, vehicles rental, tours and etc, please do not hesitate to contact BCTS, who is ready to tailor-make programs according to your requirements.

【 Hotel List 】

-
- | | |
|---|---|
| 01 SHERATON FUZHOU HOTEL | ★★★★★ |
| Next to the Exhibition Center -- 3-minute walk | Average price per night: RMB 798 |
| 02 THE WESTIN FUZHOU MINJIANG | ★★★★★ |
| 16-minute drive from the Exhibition Center | Average price per night: RMB 898 |
| 03 FUZHOU SANDI RAMADA PLAZA ORLANDO HOTEL | ★★★★☆ |
| 20-minute drive from the Exhibition Center | Average price per night: RMB 498 |
| 04 BEST WESTERN FUZHOU GAOHU HOTEL | ★★★★☆ |
| 10-minute drive from the Exhibition Center | Average price per night: RMB 488 |
| 05 DAYS HOTEL HOTSPRING FUZHOU | ★★★★☆ |
| 30-minute drive from the Exhibition Center | Average price per night: RMB 438 |
| 06 JING CHENG HOTEL | ★★★★☆ |
| 30-minute drive from the Exhibition Center | Average price per night: RMB 378 |
| 07 GOLDEN HOTEL FUZHOU (HUANG JIN HOTEL) | ★★★★★ |
| 30-minute drive from the Exhibition Center | Average price per night: RMB 330 |
| 08 HUAWEI HOTEL FUZHOU | ★★★★ |
| 30-minute drive from the Exhibition Center | Average price per night: RMB 318 |
| 09 GREEN TREE INN FUZHOU XUE SHENG JIE | ★★★ |
| 20-minute drive from the Exhibition Center | Average price per night: RMB 280 |

【Hotel Information】

01 SHERATON FUZHOU HOTEL

福州中庚喜来登酒店



Next to the Exhibition Center -- 3-minute walk

Deluxe Room: **RMB 798** , Inclusive of 15% service charge & one breakfast
RMB 878 , Inclusive of 15% service charge & two breakfasts

Room size: 52 m² **Bed:** Queen-size or larger : 2.03 m / Twin bed : 1.35 m

Internet access: All rooms have free Internet and free Wi-Fi



- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 44-minute drive from Fuzhou Changle International Airport
- ◆ 23-minute drive from the downtown area
- ◆ Open in 2012

The Sheraton Fuzhou Hotel (Fuzhou Zhonggong Xilaideng Jiudian) is just one step away from Fuzhou Strait International Conference & Exhibition Center.

Snuggle up in a signature Sheraton Sweet Sleeper™ Bed to ensure an excellent night's rest.

In the on-site restaurants, enjoy an extensive selection of food and beverages, ranging from Chinese cuisine to appetizing Western and Japanese food.

The lobby bar is a good place to unwind after a busy day, serving refreshing cocktails and other drinks.

The guests can also enjoy a variety of recreational options such as the fitness center, the indoor and outdoor swimming pool and the spa.

Tel. : 86-591-88556666

Address: No.23, Puxiazhou, Road, Cangshan District, Fuzhou, 350026, China

02 THE WESTIN FUZHOU MINJIANG

福州万达威斯汀酒店

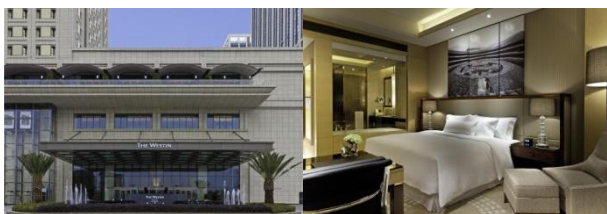


16-minute drive from the Exhibition Center

Deluxe Room: **RMB 898** , Inclusive of 15% service charge & breakfast(s)

Room size: 45 m² **Bed:** Queen-size or larger : 2.03 m / Twin bed : 1.37 m

Internet access: All rooms have free Internet and free Wi-Fi



- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 56-minute drive from Fuzhou Changle International Airport
- ◆ 14-minute drive from the city center
- ◆ Open in 2010

The Westin Fuzhou Minjiang (Fuzhou Wanda Weisiting Jiudian) is located on the bank on Min River in the midst of Fuzhou's new business district. Guests can enjoy their stay at this Fuzhou hotel with luxury guestrooms and suites offering plush, soft beds; 24-hour butler service and rainforest showers.

Dining options are wide in this hotel including a Chinese restaurant specializing in Cantonese, Chaozhou and local cuisine, a Western restaurant and lobby bar.

In terms of relaxation, guests can pay a visit to the gym, or swim in the indoor or outdoor swimming pool.

Tel. : 86-591-8811-1111

Address: No.366 Jiangbin Zhong Avenue, Taijiang District, Fuzhou, 350009, China

03 FUZHOU SANDI RAMADA PLAZA ORLANDO HOTEL

福州三迪华美达酒店



20 minute drive from the Exhibition Center

Standard Room: RMB 498 , Inclusive of 15% service charge & Chinese breakfast(s)

Room size: 25-33 m² **Bed:** Queen-size or larger : 2.0 m / Twin bed : 1.2 m

Internet access: All rooms have free Internet



- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 53-minute drive from Fuzhou Changle International Airport
- ◆ 30-minute drive from Fuzhou Railway Station; 25-minute drive from Fuzhou South Railway Station
- ◆ Open in 2014



Fuzhou Sandi Ramada Plaza Orlando Hotel is a design according to the international five star standard decoration.

Next to South Jiangbin Park, Rongcheng square, Wanda Plaza, this Ramada hotel will offer the guests a nice stay in Fuzhou.

Tel. : 86-591-88326888

Address: No.202 Minjiang Avenue, Cangshan District, Fuzhou, 350008, China

04 BEST WESTERN FUZHOU GAOHU HOTEL

最佳西方高湖酒店



10-minute drive from the Exhibition Center

Quality Room: RMB 378 , Inclusive of 15% service charge & breakfast(s)

Room size: 36m² **Bed:** Queen-size or larger : 1.8 m / Twin bed : 1.3 m

Internet access: All rooms have free Internet

◆ Free shuttle provided between the hotel and the exhibition center during the show

◆ 44-minute drive from Fuzhou Changle Airport

◆ 25-minute drive from Fuzhou Railway Station; 20-minute drive from Fuzhou South Railway Station

◆ Open in 2014



Tel. : 86-591-38176666

Address: No.15 Lianjiang South Road, Cangshan District, Fuzhou, 350000, China

The Best Western Fuzhou GaoHu International Hotel (Fuzhou Zuijia Xifang GaoHu Guoji Jiudian) is located in downtown Fuzhou, just south of the Minjiang River.

The on-site restaurant serves a complimentary breakfast as well as Chinese dishes for lunch and dinner. Guests can also enjoy Western fare at the coffee shop or bar.

Meeting rooms equipped with videoconferencing facilities are available for business travelers in need of event space.

05 DAYS HOTEL HOTSPRING FUZHOU

福州温泉戴斯酒店

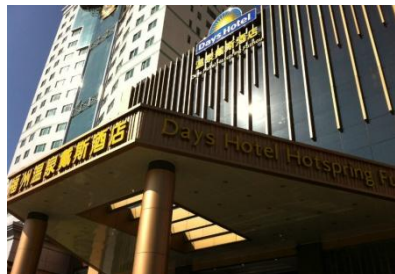


30-minute drive from the Exhibition Center

Cherry Blossoms Standard Room: RMB 438 , Inclusive of 15% service charge & breakfast(s)

Room size: 25m² **Bed:** Queen-size or larger : 1.5 m / Twin bed : 1.2 m

Internet access: All rooms have free Internet



◆ Free shuttle provided between the hotel and the exhibition center during the show

◆ 60-minute drive from Fuzhou Changle Airport

◆ 9-minute drive from Fuzhou Railway Station; 33-minute drive from Fuzhou South Railway Station

◆ Open in 2011

The Days Hotel Hotspring Fuzhou (Fuzhou Wenquan Daisi Jiudian) is located in downtown Fuzhou. With many nearby attractions, this hotel is a great choice for business travelers and tourists alike.

Although it is 20 km to the exhibition center, it is so convenient to take the airport expressway directly to the venue of the show, that you can totally avoid the traffic jams in the city center.

Guests dining on-site can choose from either Chinese or Western cuisine, while a coffee shop offers snacks and refreshments.

Tel.: 86-591-63111111

Address: No. 68, West Bei'erhuan Road (Bei'erhuan Xi Lu), Gulou District, Fuzhou, 350001, China

06 JING CHENG HOTEL

景城大酒店



30-minute drive from the Exhibition Center

Standard Room: RMB 378 , Inclusive of 15% service charge & breakfast(s)

Room size: 25-30 m² **Bed:** Queen-size or larger : 2.0 m / Twin bed : 1.2 m

Internet access: All rooms have free Internet



◆ Free shuttle provided between the hotel and the exhibition center during the show

◆ 53-minute drive from Fuzhou Changle International Airport

◆ 9-minute drive from Fuzhou Railway Station; 24-minute drive from Fuzhou South Railway Station

◆ Open in 2007

The Jingcheng Hotel (Fuzhou Jingcheng Dajiudian) is located at the intersection of Liuyi Road and Fuxin Road, just 3 km (1.8 mi) from Wuyi Square in downtown Fuzhou.

Free parking and Wi-Fi in public areas are available to guests of this hotel. The on-site restaurant serves Chinese cuisine. A coffee shop provides an additional space to meet up with friends or relax with a drink.

Tel. : 86-591-88983888

Address: No. 468 Liu Yi North Road, Gulou District, Fuzhou, 350007

07 GOLDEN HOTEL FUZHOU (HUANG JIN HOTEL)

黄金大酒店



30-minute drive from the Exhibition Center

Business Room: RMB 438 , Inclusive of 15% service charge & breakfast(s)

Room size: 28-35m² **Bed:** Twin bed : 1.5m **Internet access:** All rooms have free Internet

- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 55-minute drive from Fuzhou Changle Airport
- ◆ 2-minute walk from Fuzhou Railway Station; 40-minute drive from Fuzhou South Railway Station
- ◆ Renovated in 2011



Only a two-minute walk from North Fuzhou Long-distance Bus Station and the railway station, the hotel's Guest Rooms here are well equipped with basic amenities. At leisure time, guests can have a good workout in the gym and then pay a visit to the sauna or enjoy a massage.

Tel.: 86-591-87577688

Address: No.417, Hualin Road, Jin' an District, Fuzhou, 350013, China

08 HUAWEI HOTEL FUZHOU

华威大酒店



30-minute drive from the Exhibition Center

Standard Room: RMB 318 , Inclusive of 15% service charge & breakfast(s)

Room size: 25 m² **Bed:** Twin bed : 1.2 m **Internet access:** All rooms have free Internet

Business Room: RMB 358 , Inclusive of 15% service charge & breakfast(s)

Room size: 26-30 m² **Bed:** Twin bed : 1.6 m **Internet access:** All rooms have free Internet



- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 60-minute drive from Fuzhou Changle Airport
- ◆ 15-minute walk from Fuzhou

Railway Station; 45-minute drive from Fuzhou South Railway Station

- ◆ Renovated in 2013

As a classic brand in Fuzhou City, this hotel boasts an unique locaton, which is in the very center of Fuzhou. Surrounded by local

estaurants, entertainment venues

and shops, the hotel will make you to feel the original Fuzhou.

Tel.: 86-591-87500558

Address: No.171, Fuxin Road, Gulou District, Fuzhou, 350011, China

09 GREEN TREE INN FUZHOU XUE SHENG JIE

福州格林豪泰快捷酒店（学生街店）



20-minute drive from the Exhibition Center

Standard Room: RMB 280 , Inclusive of 15% service charge & breakfast(s)**Room size:** 25m² **Bed:** Twin bed : 1.2 m **Internet access:** All rooms have free Internet

- ◆ Free shuttle provided between the hotel and the exhibition center during the show
- ◆ 50-minute drive from Fuzhou Changle Airport
- ◆ 45-minute walk from Fuzhou Railway Station; 20-minute drive from Fuzhou South Railway Station
- ◆ Renovated in 2014



Surrounded by universities, the hotel is one step away from the famous “Students’ Street” (xue sheng jie), where you can enjoy all kinds of local food and find all the interesting things in local shops. At leisure time, guests can also pay a visit to the sauna in the hotel.

Tel.: 86-591-381126666

Address: No.216, Shang San Road, Cangshan District, Fuzhou, China



北京市中国旅行社
Beijing China Travel Service

TRAVEL SERVICE

The 33rd CHINA INTERNATIONAL
SPORTING GOODS SHOW (2015)

May 8 - 11, 2015

Strait International Conference and Exhibition Center, Fuzhou



Please send your reservation to: Beijing China Travel Service Co., Ltd.

Tel: (8610) 58203298 or 58203398 Fax: (8610) 58207800 E-mail: wangxin@bjcts-mice.cn

ROOM REQUIREMENT:

Name of Occupant (s)	Hotel Name with Room Rate	Single / Twin	Sharing Person's Name	Check-in Date	Check-out Date

OTHER REQUESTS: _____

PAYMENT:

Hotel deposit _____ + others _____ = RMB _____

[] Bank transfer

A/C Holder's name: BEIJING CHINA TRAVEL SERVICE CO.,LTD

A/C No: 3428 5601 4726

SWIFT code: BKCH CN BJ 110

BANK: Bank of China, Beijing Branch, Xicheng Sub-branch

BANK ADD: NO.5 Fuchengmenwai Street, Xicheng District Beijing.

ABA: 026003269

- Your full name & "Sport Show" should be stated in the statement.
- The copy of bank receipt should be faxed to: (0086-10) 58207800 or e-mail to wangxin@bjcts-mice.cn

SIGN FOR AND ON BEHALF OF:

Exhibition Company: _____ Stand No: _____

Company Address: _____

Contact person: [] Mr. / [] Ms. _____

Tel: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____